Dear supporters,

I want to take this opportunity to thank you all for your tireless cooperation and support of many of the university's projects. The past few years have been marked by the establishment of a number of successful initiatives that have contributed significantly to the university's academic, research, and administrative development.

**1999-2007**

In order to be effective, the fundraising operation has to be based on a concept and a plan of action. The following is a description of this concept and plan accompanied by my list of the main projects established during my tenure.

Fundraising is an essential dimension of a university. But overall responsibility for this work rests on the president. There is a development division; there are hundreds of friends, supporters and alumni who are university's chief fundraiser. There is a development office. He is responsible for the overall conduct of the institution, for its academic development, for its administration and for government relations. He is also the president's personal representative. He is the person who oversees the institution's fund raising, of course, but also its academic and financial development.

University's governance reform of 2005, but to a great extent, this is a successful reform of TAU, as developed by the president. It has been a very successful period. It is not a period in which the president's work. So much so, that people sometimes tend to think that it is the office's main function. The president's work is not an individual effort but one that rested on the talent, cooperation and goodwill of many. I am grateful to them all.

On the Record,

Professor Itamar Rabinovich

President of Tel Aviv University