# friends globally 2015





## Raya Jaglom

Building the auditorium was like a passion for me."



Raya Jaglom, together with her son, Elchanan Jaglom, (left) and her grandchildren and great-grandchildren, inaugurated the Raya and Josef Jaglom Auditorium in the presence of TAU Board of Governors Chairman Prof. Jacob A. Frenkel (back left) and TAU President Joseph Klafter (back right)

## RAYA AND JOSEF JAGLOM AUDITORIUM

## New Auditorium Hosts Annual Board

## The prestigious facility will hold major TAU events

The 2015 TAU Board of Governors kicked off with a festive fanfare of trumpets in the George S. Wise Senate Building, marking the inauguration of the Raya and Josef Jaglom Auditorium. A long-time dream of Raya Jaglom, the auditorium was created for the use of the Board of Governors, as well as for Senate meetings, conferences, symposia and other events. TAU President Joseph Klafter said, "I am certain that great ideas will be generated in this auditorium – ideas that will shape and guide the development of the University and Israel." Former TAU President Prof. Haim Ben-Shahar spoke warmly about Raya's drive, ideas and accomplishments.

The ceremony began with Raya Jaglom's great-grandchildren cutting the ribbon at the auditorium surrounded by family members, Governors, senior TAU leaders and well-wishers. Chairman of the Board of Governors Prof. Jacob A. Frenkel said, "We are here today to honor a fantastic person and that is what the Board of Governors is really about – the people."

## INSIDE:

WATER RESEARCH CENTER

O

HONORARY DEGREES 2015

CLAIRE MARATIER ESTATE

## Raya Jaglom: Legendary Israeli Woman Leader

Raya Jaglom, 95 years old and still going strong, is one of Israel's most famous women's advocates and social leaders. She immigrated to pre-state Israel from Romania at age 19 to study at university. Later, as a mother of two young children, Raya joined the Hagana in 1947 and helped bring Jews from Eastern Europe into the country. Of all Raya's many accomplishments, she is most well known as the longest standing president of World WIZO, and for her development of the organization and building of WIZO day care centers throughout Israel. "She is a brand name that stands for caring for the weaker parts of society, for family, for Zionism and Israel-Diaspora bonds, and for selfless volunteering," said Prof. Frenkel.

Mrs. Jaglom received an honorary doctorate from TAU in 2002 and served as the President of the Israeli Friends of TAU from 1994-

2001. She is a Vice Chairwoman of the Board of Governors; a founding member of the Council for Soviet Jews; a founder of the Tel Aviv Museum; a staunch supporter of the Israeli Philharmonic Orchestra; and honorary life president of World WIZO.

At the inauguration ceremony Mrs. Jaglom thanked her son, Elchanan, for his instrumental role in realizing her dream. She added, "Building the auditorium was like a passion for me."

## TAU 60th Anniversary in 2016!

Looking forward to seeing you at the next Board of Governors meeting, 18–22 May 2016.



From Left:
TAU President
Joseph Klafter,
Chairman of
the Board
Prof. Jacob
A. Frenkel
and TAU
Governors
and Honorary
Doctors Josef
and Bareket
Buchmann



# Glorious Music Marks Buchmann-Mehta School of Music's 10<sup>th</sup> Anniversary

A lively and festive concert featuring works by Bach, Tchaikovsky and Dvoràk marked the celebration of 10 years of TAU's Buchmann-Mehta School of Music. The concert was performed to a large audience of TAU Governors, supporters and friends in the Miriam and Adolfo Smolarz Auditorium by the School's Buchmann-Mehta School of Music Symphony Orchestra and conducted by outgoing head of the School Prof. Zeev Dorman. Guests of honor were the

School's founders, TAU Governor and Vice Chairman of the Board of Governors Dr. h.c. Josef Buchmann, and TAU Governor Dr. h.c. Bareket Buchmann.

In his opening greetings, Chairman of the Board of Governors Prof. Jacob A. Frenkel said, "In the ten years of its existence, the Buchmann-Mehta School Symphony Orchestra has developed into an artistic ensemble of the highest caliber, inspiring audiences in Israel

and abroad, including at the United Nations, at Carnegie Hall, all over Europe, in China and throughout Latin America."

TAU President Joseph Klafter said, "The phenomenal success of the School that Josef and Bareket have created and fostered is anchored in Josef's belief in *tzedakah*, in education, in the bridging power of music, and most of all, in Tel Aviv University and Israel."

Prof. Klafter thanked the Buchmanns for their lasting friendship and decades-long support of the University which has left its mark across the campus, including the Josef Buchmann Doctoral Fellowship Fund that has supported students from Israel and Germany for over 30 years and the Buchmann Faculty of Law. "Your outstanding generosity and ardent support for the State of Israel, and your commitment to Jewish culture, tradition and continuity, is nurturing the next generation, keeping Israel and the Jewish People strong, and is an inspiration to all of us."

In a video message to the event, the School's co-founder and Honorary President Maestro Zubin Mehta congratulated the Buchmanns on the School's tenth anniversary and expressed his appreciation for Prof. Dorman's achievements in "enhancing the cultural image of this school in Israel and all over the world and for his mentoring and nurturing of the students."

The program featured solo flutist Ranen Mintzer and mezzo-soprano Zlata Khershberg.

"The story of the Kadar Family Award is the story of an alumnus reconnecting with his academic cradle," TAU President Joseph Klafter told the packed Raya and Josef Jaglom Auditorium at the inauguration of the Kadar Family Award for Outstanding Research. "Dr. Avraham Kadar is a graduate of the Sackler School of Medicine and his entire family has remained connected in every way to the University."

The Kadar Family Award was created by a gift from the Naomi Foundation, which honors the memory of Naomi Prawer Kadar, PhD, a lifelong educator and specialist in Yiddish children's literature and Dr. Kadar's late wife. The Award is divided into two categories – the sciences and the humanities – with prizes

# Kadar Family Award for Outstanding Research



TAU President Joseph Klafter and then TAU Rector Aron Shai present Nadav Kadar (left) with a certificate at the Kadar Family Award ceremony

for senior and junior researchers. TAU Vice President for Research and Development Yoav Henis introduced the recipients: Prof. Ehud Gazit of the George S. Wise Faculty of Life Sciences for his seminal work on peptide selfassembly; Prof. Kfir Eliaz from the Berglas School of Economics for his original work in both theoretical and experimental economics; Prof. Roded Sharan of the Blavatnik School of Computer Science for his unique contribution to computational biology; and Prof. Andrea Rotstein of the Department of Classics for her outstanding contribution to our understanding of Greek and Roman cultural poetics and iambic poetry. Each of the recipients gave presentations about their work and thanked the Kadar family.

The Kadar family legacy is rich and diverse, led by Dr. Kadar, a physician and educator, and his late wife Naomi. Their children Maya, Nadav, and Einat are also TAU alumni and proudly support the Naomi Foundation. Among the Foundation's other

initiatives at TAU are the Naomi Prawer Kadar International Yiddish Summer Program and the Global Research and Training Fellowship in Medical and Life Sciences.

Nadav Kadar spoke on behalf of the family. "TAU holds a special place in our hearts," he said. "The Kadar award celebrates the pioneering spirit necessary to change the world, and it includes a teaching component to honor my mother's memory."







THE MARATIER ESTATE

# Claire Maratier, Champion of the Arts

Woolf Marmot (left) and Prof. François Heilbronn

"Claire Maratier was an outstanding lady. The daughter of the famous French painter, Michel Kikoïne, she was fun, beautiful and generous," said Prof. François Heilbronn, President of the French Friends Association, at the ceremony marking the late Mrs. Maratier's substantial bequest to the University, which will give a major boost to research and teaching across the arts, humanities and sciences.

The gift will provide cross-campus support for teaching, research and physical enhancement at TAU. In particular, it will provide the resources to rejuvenate French culture studies on campus, something that was very close to Mrs. Maratier's heart in addition to her passion for the arts. It will also ensure a steady stream

of outstanding new faculty recruits across six schools and faculties, award scholarships to the most exceptional students, upgrade physical fa-

cilities, and generally aid the University in its mission of pursuing and fostering excellence.

"We are delighted to be able to fulfill Mrs. Maratier's dreams and vision for supporting Tel Aviv University and Israel," said TAU President Joseph Klafter in his greetings. He referred to

other major gifts from Mrs. Maratier to TAU over the years, including the Claire and Amédée Maratier Institute for the Study of Blindness and Visual Disorders and the Michel Kikoïne Foundation, which is perpetuating the memory of her father and his contribution to the art world. Prof. Klafter thanked Prof. Heilbronn and Danielle Schemoul, Director of the French

Friends Association, both of whom were instrumental in making Mrs. Maratier's dream a reality.

Friends of Mrs. Maratier were in attendance, among them Woolf Marmot, a prominent member of the French Friends Association, and Mrs. Bella Gerstel, partner of the late Yehiel Ben-Zvi, former TAU Vice President for Public Affairs, who nurtured the deep friendship between Mrs. Maratier and the University.

Mr. Marmot accepted the certificate marking the inauguration of the estate on behalf of the French Friends association, during which he

briefly described the special friendship he and his late wife, Hélène, shared with Mrs. Maratier. "We loved this woman for who she was, and now for what she has done for the University," he said.

The ceremony featured presentations by Prof. Assaf Pinkus on "Art patrons hidden in the narrative," and by Dean of Life Sciences Danny Chamovitz on "The artistic side of science."





TREATMENT ROOM IN MEMORY OF
NAFTALI FRENKEL, GILAD SHAER AND EYAL YIFRACH

## Perpetuating Teens' Memory by Helping Others

The French Friends of TAU dedicated a dental treatment room in the memory of Naftali Frenkel, Gilad Shaer and Eyal Yifrach, the three Israeli teenagers who were kidnapped and murdered prior to Operation Protective Edge last summer. The moving ceremony was held at TAU's Maurice and Gabriela Goldschleger School of Dental Medicine. The room will be used to provide dental care to children from disadvantaged communities.

Gilad's parents, Ofir and Bat-Galim Shaer, attended the inauguration ceremony, which took place in the presence of TAU Vice

President Raanan Rein; President of the French Friends Prof. François Heilbronn; TAU Governor and member of the Honorary Committee of the French Friends Association Dr. André Amiach; Head of the Dental School Prof. Ervin Weiss, and members of the French Friends delegation.

Prof. Heilbronn gave special thanks to Dr. Amiach, a long-time supporter of the School of Dental Medicine, whose idea it was to dedicate the room to the three boys, and offered his heartfelt condolences to Gilad's parents. "Though we are French citizens, we are also

Zionists who believe in the dream of Israel, and TAU is the realization of that dream," he said.

Mr. and Mrs. Shaer thanked the School of Dental Medicine and the French Friends. "After Gilad's death, we received so much love from the Jewish Diaspora, and this event is even more proof of your support," said Mr. Shaer. "Although the pain is horrible, this is the best way to perpetuate the memory of our child – by doing something for the people of Israel and their future."



From left: Ofir Shaer, Prof. François Heilbronn, Prof. Ervin Weiss, Andre Amiach and Prof. Raanan Rein

## Major Prizes 2015

## Gelrubin Prize

The Michel Gelrubin Architecture Prize was presented to three students of the David Azrieli School of Architecture in recognition of their design skills. The award, which commemorates the late Michel Gelrubin, was presented by his son, Samuel, in the presence of TAU Vice President for Resource Development Amos Elad; President of the French Friends Association Prof. François Heilbronn; Head of the David Azrieli School Dr. Eran Neuman; Deputy Mayor of Paris Patrick Klugman; and representatives of four generations of the Gelrubin-Birène-Benitah family. Prof. Heilbronn praised the family for their longstanding commitment to the University and particularly to the School of Architecture. Dr. Neuman said that the donors' generosity had enabled, among other projects, the purchase of a laser cutting machine as well as student study trips to Venice and Las Vegas.





The Gelrubin-Birène-Benitah family

## DAN DAVID PRIZE



From left: TAU Governor
Ariel David; Prof. Michael
S. Waterman; Jimmy
Wales; Chairman of the
Dan David Foundation
Prof. Itamar Rabinovich;
TAU President Joseph
Klafter; Prof. David
Haussler (back); TAU
Governor Gabriela David;
Prof. Alessandro Portelli;
Prof. Peter Brown; and Dr.
Cyrus Chothia



Knowledge – the free access to it and the unhindered dissemination of it – was in the spotlight at this year's Dan David Prize ceremony, a highlight of the 2015 International Board of Governors Meeting. The Dan David Prize, endowed by the Dan David Foundation and administered by the University, is one of the biggest and most prestigious in the academic arena,

recognizing individuals whose achievements have had an outstanding scientific, cultural or social impact on our world.

Mr. Ariel David, son of the late Dan David and a board member of the Dan David Prize and Dan David Foundation, told an audience of prominent political, business, philanthropic and academic figures: "This prize was founded 14 years ago by my father, who stood

in wonder of any technological advancement. Today it carries on his spirit and personality. I wish we could all retain his ability to look at everything with new eyes."

TAU President Joseph Klafter lauded Dan David as an inventor, philanthropist and seeker of knowledge who was always fascinated by how the past informs the present, and the present heralds the future.

## Jimmy Wales, founder of Wikipedia

Access to knowledge is a fundamental human right."

Each year, three \$1 million prizes are awarded in three time dimensions — past, present and future. The prize for the past dimension, "Retrieving the Past: Historians and their Sources," was awarded to two scholars:

## Constantiner Prize

The 2015 Constantiner Prize in Jewish Education was awarded to Yitzhak Rabin High

School of Kfar Saba for its exceptional achievements integrating traditional values and Jewish culture into its core curriculum and activities. The Prize, presented annually to a person or organization working to bring Jewish traditions and texts into the 21st century, honors the late Dr. Jaime Constantiner,

former Deputy Chairman of the TAU Board of Governors. Dr. Constantiner was a crusader for many Jewish causes, with a long tradition of supporting Israel and TAU. His family has continued his legacy through the Prize and through the Jaime and Joan Constantiner School of Education. Accepting the award on behalf of the School, Principal Ruth Lazar said, "What was important for us was to make a significant contribution to the study of Judaism."

## Ramniceanu Prize

The Hugo Ramniceanu Prize for 2015 was awarded to Rami Levy, founder and CEO of Hashikma Marketing Ltd., and owner of Israel's third largest supermarket chain. The Prize, which was established in 1987 by the late Hugo Ramniceanu, former Vice Chairman of the Board of Governors and President of the French Friends Association, was presented by Ramniceanu's daughter, Dr. Monique Barel. She said, "When he created this prize in 1987, my father was a visionary with a deep belief in innovation and entrepreneurship." TAU President Joseph Klafter spoke of Mr. Levy's entrepreneurial spirit in remaking himself from a boy from a poor neighborhood to a trailblazing business figure. He also spoke of Mr. Levy's social con-

sciousness. "This is a man who helped send 12,000 care packages to soldiers during Operation Protective Edge, and whose company donates millions of shekels annually to needy families." Mr. Levy donated the prize money to the University's Periphery Program, which enables talented high school students from disadvantaged neighborhoods to enroll at TAU.



From left: Rami Levy, TAU President Joseph Klafter, Dr. Monique Barel, President of the French Friends Prof. François Heilbronn and Chairman of the TAU Board of Governors Prof. Jacob A. Frenkel

Head of the Constantiner School of Education Prof. David Mioduser with Yitzhak Rabin High School Principal Ruth Lazar



Prof. (emer.) Peter R. Brown of Princeton University, for his interdisciplinary exploration into late antiquity, and Prof (emer.) Alessandro Portelli at Universita di Roma "La Sapienza," whose work explores the winding pathways of oral histories for a fuller understanding of historical events.

The sole winner for the "Present" on "The Information Revolution," was Jimmy Wales, founder of Wikipedia. Wales was recognized for exploring and

stretching the boundaries of collaboration in the digital age, and also for giving every person in the world the opportunity to become explorers of knowledge. Speaking at the ceremony, Wales said, "Access to knowledge is a fundamental human right."

The prize in the "Future" dimension, in bioinformatics, was shared by Prof. Michael S. Waterman of the University of Southern California, whose algorithms paved the way for a whole generation of explorers of the human genome; Dr. Cyrus Chothia of the MRL Laboratory of Molecular Biology at Cambridge University, a father of structural bioinformatics; and Prof. David Haussler of the University of California at Santa Cruz, who pioneered technologies in the field.

## **Gutwirth Family Prizes**

Members of the extended Gutwirth family recently came to TAU for the annual ceremonies of the Lotty Zucker Gutwirth and Charles Zucker Scholarship Fund for New Immigrant Students and Bernice Schaffer Bessin Poetry Prizes. Two-time scholarship recipient Nicky Kolios said, "I'm always amazed when I meet donors. They are people who decided to give of themselves for people they don't even know. They appreciate those of us who are following the dream of the Jewish people – to strive to create a model country – the State of Israel."

From left:
TAU student
Nicky Kolios
with Margot
Mindich and
Benjamin
Zucker



## Honorary Degrees Ceremony

George S. Wise Medal



### His Excellency Aleksander Kwaśniewski

Internationally esteemed former President of Poland, proponent of European integration, conciliator and beacon of tolerance between peoples

One of the pillars of my presidency was to strengthen tolerance among different religious and ethnic groups. This is my message for Europe and for the world community."

Honorary Doctorates



### Mrs. Bareket Buchmann, Germany

TAU law alumna, member of the Israel Bar, tireless philanthropist in the support of higher education, Holocaust remembrance, medicine and cultural causes in Israel and Frankfurt



### Dr. David Korenfeld Federman, Mexico

Internationally respected water specialist, former head of the Mexican Water Authority, advocate of cooperative ties in the water field between Israel and Mexico



### Mr. Lorry I. Lokey, USA

Journalist, founder and CEO/Chairman emeritus of *Business Wire*, renowned philanthropist and ardent supporter of higher education in Israel



## Mrs. Millie Phillips, Australia

Trailblazing businesswoman in Australia in mineral exploration as well as the hotel and retirement industries and committed philanthropist of Jewish and Israeli causes



## Prof. Thomas Römer, Germany/Switzerland

World-renowned biblical scholar, expert on the formation of the Torah and the traditions of Moses, and close friend of Israel and Tel Aviv University



### Prof. Yakov Sinai, USA

Highly awarded and influential mathematician, paradigmchanging theorist in the field of dynamic systems and dedicated teacher and mentor to successive generations of students



## Maestro Vladimir Spivakov, Russian Federation

Illustrious violinist, conductor and creative artist, leader in the musical field both in Russia and globally, champion of child welfare, health, education, music and the arts

Honorary Fellowships

Eyal Shapira,

Natan Barak, Dr. Danny Gold

and Yossi Drucker



## Mr. William F. Cohen, USA

Respected American industrialist and entrepreneur in aviation, textiles, healthcare and lighting, former National Chairman of American Friends of TAU and second-generation supporter of Tel Aviv University



### The Israeli Opera directed by Hanna Munitz

World-class international opera house for over three decades, contributor to enriching Israeli culture, creator of original productions that showcase Israeli artistic originality



Brig. Gen (res.) Dr. Danny Gold, Natan Barak, Yossi Drucker and Lt. Col. (res.) Eyal Shapira

## Executive Directors of the Iron Dome Air Defense System

Developers of Iron Dome, contributors to the strength, resilience and national security of Israel and its citizens, leaders in the defense industry, holders of numerous awards in the defense field



From left: TAU Vice President for Resource Development Amos Elad; **TAU Governor Miguel** Pinkas; TAU President Joseph Klafter; Ms. Marsha Talianoff; and TAU representative for Latin America Herman Richter

MIA AND MILE PINKAS ACCESSIBLE LEARNING CENTER

Opening Doors for Students with

Disabilities

may have a long way to go and many struggles ahead but I won't let my disabilities stop me," she said.

The Center is the inspired vision of TAU Governor Haim (Mile) Pinkas and his wife, Mia Pinkas, for whom it is named. The Pinkas family, originally from Yugoslavia prior to immigrating to Venezuela, has supported TAU for more than three decades with a focus on medicine and life sciences. Mia and Mile Pinkas' son, incoming TAU Governor Miguel Pinkas, accompanied by Marsha Talianoff, represented the family at the ceremony, as his parents and brother, Daniel, looked on via video conference

from their home in

TAU President

Geneva, Switzerland.

Joseph Klafter warmly thanked the Pinkas family, telling them, "You are advancing the University's wider mission of inclusivity and opportunity for students throughout

Israel."

In addition to the Accessible Learning Center, the Mia and Mile Pinkas Fund will support career workshops, psychological support and scholarships, as well as mentors to accompany disabled students to lectures and

help with their studies.

## **Miguel Pinkas**

It is so important for my parents and the family to have a real and immediate impact on the lives of TAU students."

First-year student in education Karin Gorelick, who is deaf and suffers from a degenerative visual impairment, is one of numerous disabled students now benefiting from the specialized services of the new Mia and Mile Pinkas Accessible Learning Center at the

Sourasky Central Library. The Center will enable disabled students to complete their degrees with ease and comfort.

At the inauguration ceremony for the Center, Karin told her story of overcoming challenges in her quest for the best possible education. "I

## WATER RESEARCH CENTER



TAU President Joseph Klafter and Dr. David Korenfeld Federman

TAU Governor

Miguel Pinkas

Karin Gorelick

and students

who use

the lab

(center) with

## TAU and Mexico Join Forces to Solve Water Crisis

Water is the basis of prosperity, human health and quality of life, according to Dr. David Korenfeld Federman of Mexico, a prominent expert in the international water sphere, 2015 TAU Honorary Doctor and initiator of the newly-launched Water Research Center at TAU. The Center, a joint initiative of TAU and Mexico, will address pressing water issues including the lack of access to potable water for 1.4 billion people globally and the growing problem of water contamination.

At the inauguration of the Center, TAU President Joseph Klafter said, "This Center ushers in a new era for advanced water research,



**Dr. David Korenfeld Federman** 

Tel Aviv University is an ideal location for the creation of the center."

for international scientific outreach and for Israel-Mexico cooperation. I want to stress how proud the University is to play a greater role in exporting Israeli water expertise abroad."

The Water Research Center, under the guidance of Prof. Dror Avisar of the Hydrochemistry Laboratory, Department of Geography and Human Environment, and Dr. Hadas Mamane of the Water-Tech Laboratory, Iby and Aladar Fleischman Faculty of Engineering, will support joint research and workshops on the topics of converting polluted or unusable water to potable water, desalination, wastewater treatment and drinking water treatment.

Dr. Korenfeld Federman said he saw Tel Aviv University as an ideal location for the creation of the new center. "It will not only help Mexico in confronting its water issues, but will also provide potential solutions to world water problems," he said.

Mr. Jaime Murow Troice, President of the Mexican Friends of TAU, thanked Prof. Klafter, Vice President for Resource Development Amos Elad, Prof. Avisar and Dr. Korenfeld Federman for bringing the initiative to fruition. "Water is truly one of the most important issues for the next generation," he said.

The ceremony concluded with the vision of the Water Research Center, presented by Dr. Mamane. Also present at the ceremony were incoming Mexican Ambassador to Israel, Benito Andión; Israeli Ambassador to Mexico, Jonathan Peled; and members of the Mexican Friends of TAU.

## **Gandel Symposium**

The 11th Gandel Symposium tackled ISIS, the global cyber threat and European homeland security. The panel featured three of the University's top scholars: Major General (ret.) Prof. Isaac Ben-Israel, in the area of cybersecurity; Prof. Asher Susser, in Middle Eastern studies; and Dr. Uriya Shavit, in Arabic and Islamic studies. Opening greetings were given by Avi Armoni, a representative of John Gandel of Australia, the

climate of excellence," he said



Dr. Uriya Shavit

of John Gandel of Australia, the benefactor of the popular yearly event. "John Gandel is proud to be associated with such a world-class university that integrates cutting-edge science with the deepest level of philosophy, social sciences and the arts – and all in a

## 2015 BOG Highlights





From left: Dean Moshe Zviran, Raya Strauss Ben-Dror, Dr. Nava Michael Tsabari and Prof. Dan Weiss

### First Family Business Center in Israel Inaugurated

Capping a day-long international academic conference on the TAU campus, the Raya Strauss Center for Family Business Research at the Faculty of Management was inaugurated in the presence of philanthropist Raya Strauss Ben-Dror. The Center, established through a \$5 million gift from Strauss Ben-Dror, will address the special challenges facing family-owned businesses. Participating in the ceremony were TAU President Joseph Klafter; co-director of the Center for Family Enterprise at the Kellogg School of Management, US, Prof. Lloyd Shefsky; former President of Ben-Gurion University of the Negev, Prof. Avishai Braverman; TAU Dean of Management Moshe Zviran; and co-directors of the Raya Strauss Center Prof. Dan Weiss and Dr. Nava Michael Tsabari.

## **Promoting Israel Studies**

Dr. Ruth Shamir Popkin, supporter of Israel Studies at TAU, was honored during a roundtable discussion on "Contemporary Challenges of Israeli Society." Shamir Popkin, a jurist, author, lecturer and TAU Governor, founded a program to impart knowledge on contemporary Israel to undergraduate students and help equip them with critical knowledge and understanding as future leaders of the State. "I feel that in order to deal with complex issues facing the State, Israeli undergraduates need to be educated in the workings of Israeli society," stressed Shamir Popkin at the event.



Vice President Raanan Rein with Dr. Ruth Shamir Popkin



## President's Circle Dinner

The first ever President's Circle Dinner was held the night before the start of the 2015 Board of Governors meeting to thank and recognize TAU's most generous benefactors. Donors enjoyed dinner and dancing at the Porter School of Environmental Studies Building and were presented with the gold TAU President's Circle pin by President Joseph Klafter. "You are an inspiration to your own personal circles and home communities, to Tel Aviv University supporters in Israel and around the globe, to our faculty and students, to the Israeli public, and to the world at large," said Prof. Klafter.



From left: Chairman of the Board Jacob A. Frenkel, TAU President Joseph Klafter and keynote speaker and TAU Honorary Doctor Len Blavatnik

## Len Blavatnik

In every case that I've seen here, the quality of brains, intellectual capability and international standing of researchers is extremely impressive and that's why I continue to be involved at TAU."



Event speaker Dame Shirley Porter and Vice President for Resource Development Amos Flad

## **Dame Shirley Porter**

We are a family here at TAU and we will always have this great love for the University and a will to give."

## friends globally 2015 BOARD OF GOVERNORS ISSUE

### A Boost for Medical Education

Florida pathologist and philanthropist Dr. Morton H.
Levitt and his wife, Cynthia, were honored for their commitment to the Morton H. Levitt and Cynthia Levitt Endowed Scholarship for Medical Education at the Sackler Faculty of Medicine. Speaking at the recognition ceremony, Dr. Levitt said, "Because your medical students enter the field at a later age, their education debt is an incredible burden.

and CEO of AFTAU Gail Reiss







From left: Dr.
Morton H. Levitt,
Vice President for
R&D Yoav Henis
and Cynthia Levitt

### Sunset Cocktail

Governors, Friends and University leaders gathered together for a Kabbalat Shabbat cocktail party at dusk on the terrace of the Hilton Hotel, Tel Aviv.



## **Lorry Lokey on Enterprise**

Business Wire founder and philanthropist Lorry I. Lokey (pictured), a TAU Governor and Honorary Doctor, gave a masterclass to MBA students at the Faculty of Management. Throughout the hour-long session, Mr. Lokey shared his remarkable story, of how he rose out of the Great Depression to become a success in the media industry and a world-renowned champion of education. "You don't get anywhere from one-way communication; everyone needs a twist for their business, and it can make or break it. It's important to have empathy and humanity and to treat your employees as people, not as employees," Mr. Lokey told the students.



## In Support of TAU's Student-Soldiers

Israeli businessman and TAU Governor Zeev Feldman (pictured), Director of Peamey Tekva Ltd. Charitable Foundation and a TAU graduate, spoke about TAU's Scholarship Fund for Reserve Combat Soldiers at the first Assembly of the 2015 Board of Governors Meeting. Mr. Feldman, who initiated the scholarship campaign with a generous lead gift, encouraged members of the Board and TAU Friends to join the campaign, which provides support to students who served in Operation Protective Edge. Student recipients were also in attendance to thank the donors.



## Australian Friends Support Renewable Energy Research

Members of the Australian Friends Association (Victoria Chapter) attended the plaque unveiling marking the group's support for research equipment in the laboratory of Dr. Iftach Yacoby, who produces hydrogen gas - the world's cleanest fuel - from algae. The project is jointly run by the Iby and Aladar Fleischman Faculty of Engineering and the George S. Wise Faculty of Life Sciences, Dr. Victor Wavne. President of the Australian Friends (Vic.), explained, "Our Association has a tradition of supporting scholarships for needy students, but we are very excited to take this step into the field of renewable energy, an area of existing cooperation between Australia and Israel." He noted that the University was already collaborating with Monash University, Melbourne, in this and other fields. The group toured Dr. Yacoby's lab and heard how a mass spectrometer was especially built to measure the amount of hydrogen gas uptake from micro algae cultures. "Hydrogen is a viable renewable energy alternative and will be used to fuel the automobile of the future," said Yacoby.

## First Town Hall Meeting for Governors

Board of Governors Chairman Prof. Jacob A. Frenkel led the inaugural Town Hall meeting, where a global group of TAU Governors, Friends Associations heads and alumni presented successful strategies for promoting TAU and recruiting new TAU enthusiasts in their home countries.

Mr. Jaime Murow Troice, TAU Governor and President of the Mexican Friends: "We use the TAU brand of science, innovation and entrepreneurship to attract young people and to build up relations between Mexico and Israel."

**Prof. François Heilbronn**, President of the French Friends and Vice Chairman of the Board of Governors: "We make Friends membership fun, glamorous, rewarding and deeply meaningful for the future of this wonderful little country, Israel."

Mr. Richard Sincere, alumnus and National Chairman of American Friends of TAU: "Our big push has been to reinvigorate our Board with engaged members who donate funds, refer us to potential supporters and attend events."



President of the Mexican Friends Mr. Jaime Murow Troice

**Ms.** Galia Feiler, alumna and new TAU Governor from Canada: "The way to connect younger professionals from abroad with people at TAU is to set up interest groups."

Mr. Ariel David, TAU Governor and second generation donor from Italy and Israel: "The main ingredient for success is bringing people here and creating an emotional connection to the campus, its researchers and its students."

Dr. Victor Wayne (left)

Yacoby

with Dr. Iftach



Ishiuchi Miyako, Hiroshima 13 2007, Female student's jacket, Yazu Ikuko. Courtesy Hasselblad Foundation, Gothenburg, Sweden



### Hiroshima Remembered

Pictured, a work from an exhibition entitled "Beyond Hiroshima – The Return of Suppressed Wartime Memory in Contemporary Japanese Photography and Video Art," displayed at TAU's Genia Schreiber University Art Gallery during the 2015 TAU Board of Governors Meeting. The exhibition, which was curated by Dr. Ayelet Zohar, marked 70 years since the end of the Second World War. It explored the ways in which second and third generation artists deal with the traumas of the war and their influence on contemporary Japanese society.



TAU Governors Galia Feiler and Ariel David

Mr. Tamir Gilat: alumnus, TAU Governor and member of the Israeli Friends' Board: "We need to educate successful Israelis and their companies to give a bigger percentage of their profits to society."

**Ms. Leslie Gelrubin-Benitah**, third generation TAU donor, active in Florida: "In planning events, you have to think outside the box if you want to hook young leaders who are busy with work, family and other charities."

## Not One, Not Two, but Three Symposia

TAU Governors enjoyed a series of expert lectures on everything from the work-family interface to evolving paradigms in international relations

## Creating an Innovative Ecosystem: How TAU Is Leading the Way

Prof. Yesha Sivan, Executive Director of the Coller Institute of Venture at TAU; Dr. Miri Yemini, of TAU's Jaime and Joan Constantiner School of Education; and Dr. Aliza Inbal, director of TAU's Pears Program for Global Innovation at the Hartog School of Government and Policy addressed how and why TAU and Israel are at the forefront of innovation. "Out-of-the-box thinking and proactive opportunity-seeking help develop more well-rounded, globally-engaged people," said Dr. Yemini, explaining the role of innovation in schools as a force for a better future.



Dr. Miri Yemini

## **Evolving Paradigms: International Relations Today**

Mr. Ido Aharoni, Consul General of Israel in New York; Prof. Itamar Rabinovich, former President of TAU, past Ambassador to the US; and Mr. Aleksander Kwaśniewski, former President of Poland and 2015 recipient of the George S. Wise Medal, delved into the information environment in the US, the crisis of politics in the Middle East and the new global arena. Speaking about the perception of Israel in the US, Mr. Aharoni said, "We in Israel exist in the mind of the average American only through the Palestinian-Israeli conflict."



Consul-General of Israel in New York Ido Aharoni

## Social Issues Unplugged: Straight Talk on Current Dilemmas

Prof. Dan Ben David from TAU's Department of Public Policy spoke about growing education inequality among the various sectors of Israeli society, cautioning that while the country is thriving in technology, large disadvantaged communities are not receiving proper education, expanding the income gap. Prof. Varda Shalev of TAU's Data Science Center and Maccabitech discussed medical informatics, explaining the importance of patient databases in advancing screening and diagnosis practices. Finally, Prof. Rachel Gali Cinamon, Head of the Department of School Counseling and Special Education at the Jaime and Joan Constantiner School of Education, addressed the stresses of balancing a career and a family, and proposed the solution of skill-building education to prepare young adults for this contemporary challenge.



Prof. Varda Shalev



## Wiki Chief at Blavatnik

2015 Dan David Prize winner Jimmy Wales, founder of Wikipedia (left), visits TAU's Blavatnik School of Computer Science accompanied by School Head Prof. Yehuda Afek.

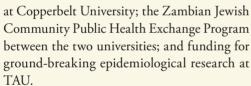
### ZAMBIA JEWISH COMMUNITY PROJECTS

# TAU Expands Ties with Zambia in Health Field

The Zambian Jewish Community Public Health Wing at TAU's Sackler Faculty of Medicine was inaugurated in the presence of representatives from the Zambian Jewish community, TAU and Zambia's Copperbelt University.

The newly renovated wing is home to the Departments of Epidemiology and Preventive

Medicine, Health Promotion, and Occupational and Environmental Health, which are part of the TAU School of Public Health. The Wing is part of a far-reaching contribution by the Zambian Jewish community that includes support for the construction of the new medical school



Mr. Edwin Wulfsohn, longtime Trustee of the UK Tel Aviv University Trust, made the



From left: UK Tel Aviv University Trustee Edwin Wulfsohn; TAU President Joseph Klafter; President of the Council for Zambian Jewry Michael Galaun; and TAU Vice President for Resource Development Amos Elad.

## Michael Galaun

We are a very small community, but we punch above our weight, and I am very, very proud to be here."

initial connection between the Council for Zambian Jewry President Michael Galaun and TAU, allowing this unique project to come to fruition. "I think that today must be one of the finest days in the history of the Jewish community in Zambia," said Mr. Galaun. "We are a very small community, but we punch above our weight, and I am very, very proud to be here."

TAU President Joseph Klafter told the members of the Zambian Jewish community: "Your contribution reflects your deep commitment to your home country, to Jewish solidarity, to the State of Israel and to universal public health." Dean of the Sackler Faculty of Medicine Prof.

Ehud Grossman pointed out the 35-member community's dedication to *tzedakah*.

Addressing the guests from Copperbelt, Head of TAU's School of Public Health Prof. Daniel Cohen conveyed his excitement about the planned exchange program. "We are happy to share our knowledge with you and we want to learn about the challenges facing Zambia's healthcare system as well."

Vice Chancellor of Copperbelt University Prof. Naison Ngoma said the community's donation would help fill a void in human resources in Zambian medical care, and said that he hoped "public health is just the beginning of our collaboration with Tel Aviv University."



Vice

Chancellor of

Copperbelt University

Prof. Naison

Ngoma

## STRAUSS CENTER FOR COMPUTATIONAL NEUROIMAGING

## New MRI Expands Neuroscience

## **Guillermo Strauss**

I can think of no better dedication to my father's memory than this outstanding center for neuroimaging"

In a milestone for brain science research in Israel, TAU inaugurated the new Human 3T MRI Scanner at the Alfredo Federico Strauss Center for Computational Neuroimaging, as well as the renovated facility accommodating

the huge device. The machine supplements the Center's existing MRI for non-invasive scanning of animal brains, making TAU one of the most comprehensive hubs for neuroimaging and brain science in Israel.

The much-anticipated human MRI is enabling diverse research groups across the campus to study the anatomical, cognitive and behavioral functioning of the brain as well as to advance understanding of debilitating neurological diseases such as Alzheimer's and Parkinson's.

"From neuro-economists examining the brain's effect on decision-making to researchers in education diagnosing and treating Attention Deficit Disorder, the Center is now the brain that is providing connectivity to other faculties across the campus," said Dean of the

George S. Wise Faculty of Life Sciences Daniel Chamovitz.

The incoming Director of the Center, Prof. Galit Yovel of the Sagol School of Neuroscience and School of Psychological Sciences, said that the new MRI will bring together over 15 research groups to conduct interdisciplinary research on various brain systems such as memory, emotion, vision and consciousness, among others. She paid tribute to the Strauss Center's founding director, Prof. Yaniv Assaf, who was the driving force behind the initiative to bring the sophisticated machine to the campus.

Mr. Guillermo Strauss, TAU Governor and Vice President of the Argentinean Friends, said, "I can think of no better dedication to my father's memory than this outstanding center for neuroimaging," he said. "The work of this first-rate interdisciplinary team raises our expectations for continued excellent research placing TAU at the forefront of this promising field."

Also attending were Vice President for Research and Development Yoav Henis; President of the Argentinean Friends Polly Mizrahi de Deutsch; and members of the Argentinean Friends.

## Top Global Friends Events

## **Montreal: Mingling**

Friends and colleagues of Montreal's Young Professional Board paid a virtual visit to TAU's campus at a gathering held at the city's trendy Burgundy Lion Pub. Standing, from left: Joe Dubrovsky, Canadian Friends (Montreal, Ottawa and Eastern Region) Vice President Claire Dalfen, Alexandre Abecassis. Seated: Lindsay and Phillip Dubrovsky



## Melbourne: Keeping Abreast

TAU supporters were welcomed to the home of Dr. Alan and Susan Kalus for a talk by leading breast reconstructive surgeon, TAU's Prof.

Yoav Barnea, at an event of the Australian Friends in Victoria, From left: Idit Barnea, Susan Kalus, Australian Friends (Vic.) Honorary Treasurer Walter Kastelan, Prof. Yoav Barnea, Dr. Alan Kalus, and Deputy President Rosie Potaznik.



Students at Albert Einstein School were honored to meet TAU childhood growth expert Prof. Zvi Laron (pictured third from left), an Israel Prize laureate, during a visit arranged by TAU representative in Ecuador and Head of the school, Raquel Katzkowicz (pictured second from right).



## **Buenos Aires:** Innovation "i-Day"

The Next group of the Argentinean Friends hosted 700 young professionals at its high-profile Innovation 2015 Conference. Leading young Latin American entrepreneurs and academics presented TED-style talks. From left: Gerry Garbulsky and Marcos Galperin.

## Toronto: Securing the **Cyber Frontier**

Guests of the Canadian Friends in Toronto heard from TAU alumni about the latest developments in the area of cybersecurity, and about TAU's Blavatnik Interdisciplinary Cyber Research Center, as part of the @TheBar series of events. From left: Alex Groissman, Sean Higgins (CTO and co-founder of the Herjavec Group), Avner Levin, and Jacob Katz



## **London: Student Film Festival**

Mayor of the London Borough of Barnet Councillor Mark Shooter. From left: Doug Krikler, Dan Patterson, UK Trust Executive Director Cara Case, Councillor Mark Shooter, Neville Eisenberg, Avigail Slavin, and Mayoress Melissa Shooter



Sharri Markson, Media Editor at *The Australian*, gave an insider view of Jewish issues in today's media, as special guest of the Australian Friends in NSW. From left: Judy Dinte, Australian Friends (NSW) President David Dinte, Sharri Markson, and Naomi Balkin.



The TAU Trust held its 9th annual Night at the Movies, where 5 student films were showcased to an audience of over 200, among them



TAU's Prof. Alberto Spectorowski (pictured) spoke to an intimate gathering of Uruguayan friends on Israeli political affairs and regional issues



## Rome: When in Rome...

A delegation of French Friends accompanied by TAU art historian Dr. Sefv Hendler visited Rome for 3 days of art appreciation. Former Senator of Rome and TAU supporter Nicolo Sella di Monteluce led the group on a private tour of the Senate.



Consul General of Israel to the Midwest Roey Gilad and his wife, Nitza, held a reception for TAU President Joseph Klafter at their residence. From left: The Hon. Roey Gilad, Steve and Dawn Lavin, and Prof. Klafter.



## Los Angeles:



## **IDEAS Explosion**

American Friends held its inaugural IDEAS conference on the convergence of the entertainment and tech industries. The daylong event, which drew hundreds, featured TED-style lectures. panel discussions and dialogues.



## 

## **Hong Kong: Old Bones**

The Hong Kong Friends hosted TAU anthropologist Prof. Israel Hershkovitz (right) at a lunch chaired by TAU Honorary Doctor Ronnie Chan (left), attended by 170 guests from the local business, Jewish and Christian communities. Guests also heard about Prof. Hershkovitz's research at a smaller gathering sponsored by Hong Kong Friends Chairperson Sharon Ser.





## **Berlin: Strengthening Cooperation**

Members of the German Friends of TAU and TAU Honorary Doctors were among the attendees of an event benefiting TAU's European Studies Program. From left: Former Israeli Ambassador to the EU and head of the program Avi Primor, TAU President Prof. Joseph Klafter, Rector of Heinrich Heine University Prof. Dr. Anja Steinbeck, and Her Royal Highness Princess Beatrix of the Netherlands.



quest of the Israeli Friends' Business Academic Club. From left: Revital and Benny

Gantz, Israeli Friends Chairman Amnon Dick and Executive Director Sigal Adar



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Tova and Sami Sagol

PROFILE: SAMI SAGOL

# A Champion of Brain Studies in Israel

## TAU Governor and Honorary Doctor Sami Sagol believes that positioning Israel at the forefront of brain studies is a national mission

When Israeli entrepreneur, businessman and philanthropist Sami Sagol established TAU's Sagol School of Neuroscience in 2011, it was part of a vision – to advance understanding of the workings of the brain and provide a platform for curing debilitating neurological diseases.

On a personal level, Sagol saw the project as a way of paying tribute to his late parents, both of whom had suffered from neurodegenerative diseases. "My parents' legacy led me to try to make the world a better and healthier place," Sagol told a 650-strong audience of neuroscientists, including three Nobel laureates, at the symposium launching the Sagol School. Speaking at the event, at which the guest of honor was then President of Israel Shimon Peres, Sagol said, "I am convinced that the brain is our national resource and therefore brain research is a national mission."

The Sagol School of Neuroscience is one of many initiatives in the field of brain studies supported by Sagol and his wife, Tova, at numerous Israeli educational institutions and hospitals, including the Joseph Sagol Neuroscience Center at the TAU-affiliated Sheba Medical Center and the Sagol Center for Hyperbaric Medicine & Research at Asaf Harofeh Medical Center. At TAU, the Sagol School serves as a unifying

framework for brain studies across the campus – in medicine, life sciences, social sciences and psychology, education, the humanities, and more recently, the arts.

### Unprecedented growth

"In just four years the Sagol School has become the largest hub for brain research and

Sami Sagol

I am convinced that the brain

is our national resource."

teaching in Israel, with over 120 research teams led by internationally renowned scientists and clinicians who have published

hundreds of scientific papers in international journals, including 74 in 2014 alone," said Prof. Uri Ashery, Head of the School.

Since its founding, the School expanded from 45 to 328 students, from 58 to 120 faculty members and from 2 to 7 degree programs. Twelve students won prestigious awards, among them the Israel Presidential Scholarship, the Teva National Network of Excellence in Neuroscience grants and the Dan David Prize scholarship. School alumni have secured prestigious post-doctoral positions at top universities

around the world, among them MIT, Yale, and UCLA, while three faculty members have won top prizes for their research achievements.

In the international arena, the School has forged collaborative ties with several prominent North American universities, including McGill and Michigan, and additional ties are being developed with MIT, Harvard and the Chinese Academy of Sciences. The School has held and participated in 15 international scientific conferences and workshops.

In addition, the School created an active network of over 25 companies, BrainBoost, which involves joint research projects, student internships, and symposia and workshops aimed at deepening industrial-academic ties.

### Social commitment

Born in Turkey, Sami Sagol immigrated to Israel with his family at age 15. Under his leadership, the Keter Group, which was founded by his father, Joseph, became a world leader in the production and marketing of home improvement consumer products. The Group in general, and Sami personally, have been granted numerous awards for innovation, social responsibility and exceptional achievements, among them Israel's Industry Prize and Export Award; Tel Aviv University's Hugo Ramniceanu Prize in Economics; the Lord Ziv Award; the French Legion of Honor Medal; and recently, the Commander of the Order of the Star of Italy.

In addition to his business activities, Sagol and his wife support initiatives in Israel that promote higher education, scientific excellence, coexistence and the bridging of social and eco-

> nomic gaps. Among these are "Mifalot," a high-impact program that promotes youth development through sport and social education of thousands of children, and "d-Vi-

sion," a project that nurtures excellence and develops the next generation of exceptional entrepreneurs, engineers and designers.

Tova Sagol founded "Nitzan Parents," regional empowerment and guidance centers for parents with learning disabilities and functional and adaptive challenges. The centers provide early intervention for children and equip parents with tools and knowledge to raise happy and well-rounded children, and to break the cycle of distress and enable them to succeed in school and in life in general.

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