



TEL AVIV
UNIVERSITY

Insider

Peace through Business Education

New Sofaer Family International MBA program in English welcomes top candidates from Asian, Indian and Arab nations

This fall, when the new academic year begins, 40 gifted young business students from many different lands will meet each other for the first time at TAU. Shy smiles and introductory handshakes will be passed around in what will be remembered by the participants for years to come as the beginning of many friendships and meaningful business associations. During the year, studying together and sharing a rare educational opportunity at the newly established English-language Sofaer Family International MBA program, these future business leaders of their respective countries will form the strong international ties – with each other – that will serve them throughout their careers.

With this important new initiative, the Sofaer family reaches far beyond the academic and global business worlds. They wish to help ameliorate the Middle East conflict through a philosophy of commerce, supported by a powerful network of personal partnerships.

“Everyone would like to see peace in the Middle East,” says Prof. Asher Tishler, Dean of the Faculty of Management at TAU, the new program’s home, “but the Sofaer family is taking an innovative step toward that end. Their program will not only promote Israel as a powerhouse in business, it will be a nexus of sustainable business relationships, a bridge across the East-West divide.”

Indeed, to further this goal, it has been provisioned that at least two thirds of the participating students must be foreign nationals, with an emphasis on candidates from Asia, India



and Arab countries. The remainder will consist of young Israelis, both Jewish and Arab, as well as students from the Palestinian Authority. The enrollment of Arab women in particular will be highly encouraged. Several generous scholarships, given out on the basis of both out-

standing academic performance and financial need, will make the program
Cont. on page 3

- INSIDE:
- BUDAPEST REGIONAL CONFERENCE
-
- SUPPORT FOR YOUNG FACULTY
-
- PROFILE: JOSEPH HACKMEY

From the President's desk



Dear Friends,

Out of adversity springs opportunity. In this last year Tel Aviv University has faced three considerable hurdles: continued government cuts to the higher education budget; the disruption to studies caused by the Gaza War; and fallout from the worldwide financial crisis.

Yet if anything, the university community has linked hands more determinedly than ever before. Mr. Amos Shapira, the President of the Israeli Friends Association, is leading an effort to improve our branding with the aim of emerging from the current situation an even more competitive institution than before. Faculty and administrative staff worked closely together to ease the burden on students who were called up for IDF reserve duty in Gaza.

Most encouraging of all has been the support of our governors, donors and friends. I was heartened by the excellent turnout at our European Regional Conference in Budapest in March. Our friends associations around the world continue their outstanding activities, which draw thousands, and our dynamic lay leaders – some newly recruited – evince dedication and enthusiasm.

Thanks to our staunchest supporters, we will end this fiscal year with giving levels at about those of last year, especially in the United States and Israel. We greatly value this vote of confidence. We anticipate that next year, 2010, will be more challenging, but our will is strong and our university infrastructure solid. With your continued partnership and engagement, we will succeed in our mission of excellence.

Professor Zvi Galil, TAU President

Brody Endowment Benefits Israeli Diplomacy

The generous spirit of Frances Brody, an esteemed friend of TAU who died in Los Angeles in 2008, will live on for many years to come through the Frances Brody Institute for Applied Diplomacy. Endowed through a bequest to the American Friends of TAU, the institute bearing her name will realize one of her most cherished visions: teaching the practical skills needed by diplomats and others who officially advocate for Israel around the world.

A dear friend of the State of Israel and TAU, who passionately believed that "Israel is a bastion of world learning and scientific progress,"



Frances Brody

Frances Brody was a most remarkable woman. She entered the wholly male dominated world of industry as a young girl in 1930, working as a bookkeeper for the Alpert & Alpert Iron and Metal Company. Without any formal training, she soon mastered the business, becoming its only administrator through the trying times of the Great Depression, then rising to full partner in 1947, and assuming the company's leadership role a decade later. For the next 27 years, she guided her company to new heights, contending successfully in the challenging arena of international commerce, and inspiring new generations of women to break through the "glass ceiling."

Upon her retirement in 1984, Brody became a major force in philanthropy.

She had this to say about her gift to TAU: "Personal experience got me thinking that Israeli representatives need training. It is not just their message that is important. It is how they conduct themselves that reverberates back on people's impression of the country. And that takes training. I believe Tel Aviv University is uniquely constituted to provide such training."

The new Frances Brody Institute for Applied Diplomacy will rely on the knowledge and expertise of distinguished TAU fac-

ulty members with experience in diplomacy, government and the media. Intended to become a national center, it will offer workshops and seminars to enhance the professionalism of Israel's foreign service personnel as well as other official representatives of the nation from the trade sector, defense industry, Jewish Agency and more.

"Frances's generosity of spirit touched countless lives. Her philanthropy was heartfelt, wide-ranging and innovative. We will all miss her wisdom and warmth, and are very grateful for her innovative endowment," eulogized William F. Cohen, Chairman of the American Friends of Tel Aviv University.

The Institute will be headed by Prof. Yossi Shain, Head of the Abba Eban Program in Diplomacy at TAU's Gordon Faculty of Social Sciences, and Romulo Betancourt Professor of Political Science.



Prof. Yossi Shain

A Family Affair

A prize in poetry and a fund in diabetes milletus are among the many projects at TAU supported by the extended Gutwirth family

Each year, the descendants of Rabbi Tuviah Gutman Gutwirth's eight children – now reaching the fifth generation – travel to Israel from around the globe to reunite and celebrate the generosity of the family and their legacy of supporting higher education in Israel.

During their recent trip, the members of the extended Gutwirth family visited TAU and met with recipients of the numerous

funds the family supports at the university.

Prof. David Mindich, great-grandson of Rabbi Gutwirth, used the visit to TAU as an opportunity to do some research into the family history, which he shared with a group of more than 60 family members, scholarship recipients and faculty at an award ceremony at on campus. This was Prof. Mindich's first visit to Israel within the framework of the Gutwirth family reunion, and he was joined by his 12-year old son, Isaiah Mindich, and brother, Jeremy Mindich.

"Tuviah's children and his children's children have not only given my generation a gift, but have created something extraordinary here at Tel Aviv University and at other institutions around Israel," said David Mindich in a moving speech describing his family's legacy in Israel.

The funds established by members of the Gutwirth family include the nationwide

Looking Back and Paying Forward

When Dr. Mark Fleisher MD of Jacksonville, Florida, contemplated visiting Israel with his wife and two sons, he remembered a silent covenant he made upon graduating from the Sackler School of Medicine. “When I signed the book at graduation with the letters MD affixed to my name for the first time, I closed my eyes and made a silent promise that I would someday show my gratitude,” he told his family in their kitchen one morning. He knew that day had come. He sat down and sent a letter along with a check to his dear friend and mentor Marsha Warner at the New York State Office of the Sackler School of Medicine.

Upon visiting Israel, Dr. Fleisher and his family were received by TAU President Prof. Zvi Galil, who thanked them for their generosity. Prof. Galil noted that the Fleisher family contribution would help start a new initiative at the Sackler Faculty of Medicine: establishing a Medical Education Center.

“The Medical Education Center will focus on enhancing the processes of medical educa-



The Sackler Faculty of Medicine

tion, both in Israel and worldwide,” explains Prof. Yoseph Mekori, Dean of the Sackler Faculty of Medicine. “It will conduct research on the development and assessment of faculty, curricula and teaching techniques, and will also operate a Clinical Skills Laboratory. We are very proud and happy to receive such a generous donation for this important project from one of our successful graduates, and we hope that this will be the first step in our endeavor to establish an actively involved alumni organization.”

“People often ask me where I went to school,” says Dr. Fleisher, “and even though I went to quite a few in my life, the only one I mention is Sackler. It gave me three things: an education, a perspective and, most importantly, an opportunity. For these things I will be forever grateful.”

TAU Sackler School of Medicine alumnus Dr. Mark Fleisher expresses his gratitude with a generous thank-you gift

Dear Marsha,

Eighteen years have passed since graduation. In that time, Rhonda and I have been quite fortunate. Our two boys, Max and Samuel, are thriving. Medicine is both fun and fascinating. How did I get so lucky? Although America is the Land of Opportunity, I never had the opportunity to attend medical school in my own nation. In essence, it is a land where opportunity must be earned. That's fair. On the other hand, Israel is the Land of Redemption. Throughout our history, we speak of how G-d redeemed us and that Israel allows us to redeem ourselves. That's unique. MacArthur spoke of “Duty. Honor. Country.” As a graduate of the Sackler School of Medicine, I think in terms of duty, honor and countries: America and Israel. It has been too long since I have been in Israel. This June, we look forward to spending our twentieth wedding anniversary with our sons in Israel. We are happy to be able to donate \$100,000 to my alma mater. Use it as you wish. It is a gift to people who gave me quite a gift.

Love,
Mark Fleisher MD
Sackler School of Medicine
Class of 1990



The extended Gutwirth family at TAU

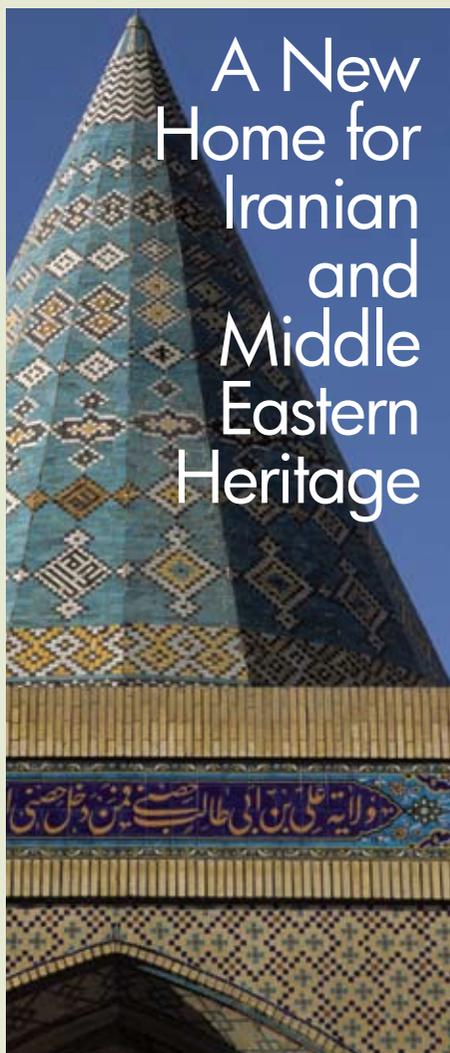


TAU student Jeremy Martziano (left) and Jeremy Mindich

Miriam and Aaron Gutwirth Scholarship Fund, donated by the Aaron Gutwirth Fund; the Lotty Zucker Gutwirth and Charles Zucker Scholarship Fund for new immigrant students, donated by Benjamin Zucker, Margot Mindich Zucker and Francine Zucker in memory of their parents; the Bernice Schaffer

Bessin Prize in Poetry, which was presented by Barbara Bessin Zucker and Dr. Margaret Bessin Peppercorn in honor of their mother; and the Moshe Dorf Fund for the publication of the Te'uda series in Jewish Studies, to honor Moshe Dorf, a close friend of the Gutwirths. Additionally, the Hendrik and Irene Gutwirth

Research Prize in Diabetes Mellitus, donated by Vivien and Paul Zimmet of Australia, in memory of her parents, is awarded at TAU annually.



A New Home for Iranian and Middle Eastern Heritage

The name of Dr. Habib Levy (1896–1984), a scholar, Zionist, community leader, philanthropist, businessman and medical professional from Tehran – will be commemorated through a new TAU facility that is under construction: the Dr. Habib Levy Floor for Iranian and Middle Eastern Collections.

The planned **Dr. Habib Levy** Iran Floor will incorporate a library of rare Iranian documents



The new floor, which joins the Dr. Habib Levy Program for Iranian Jewish History at TAU's Center for Iranian Studies, salutes this leader of Iranian Jewry and author of the classic work, *Comprehensive History of the Jews of Iran* (1960). The project has received seed money from a fund established by Dr. Levy's granddaughter, Laura Merage, and her husband David.

"Because of the political situation in Iran today, little is known about current developments in the country's society, culture and internal affairs. People also tend to forget that Iran has a splendid cultural heritage and a grand history that go back thousands of years," says Laura Merage, who resides in the United States and visits Israel several times a year. "We wish to bring this incredibly rich field of knowledge to the attention of young Israeli researchers and the entire Israeli public. We feel that Tel Aviv University is the perfect partner for this mission."

The new Dr. Habib Levy Floor will comprise 6,500 square feet on the third story of the recently renovated Wiener Library on the

TAU campus. Its core will comprise Dr. Levy's own private collection of rare books and documents. Other remarkable collections to be housed on the floor include the complete personal holdings of renowned Middle East scholar Prof. Bernard Lewis; the libraries of Prof. Franz Rosenthal of Yale University and Prof. Farhad Kazemi of New York University; the historical documentation archive of the Iranian Jewish engineer Iraj Safai; the archives of the Center of Iranian Jewish Oral History in Los Angeles, including interviews with over 100 Jewish Iranian leaders; and the Herbert Cohen collection of rare books from the 16th, 17th and 18th centuries.

"We intend to develop the Dr. Habib Levy Floor into one of the world's major reference centers for Iranian Jewish history and culture, as well as the general history of Iran and the Middle East," says Prof. David Menashri,



Head of TAU's Center for Iranian Studies. "The special collections gathered here will serve the advanced research needs of scholars and students from Israel and abroad. We have no doubt that the comfortably

furnished setting, complete with an authentic Persian garden at the center, will be conducive to excellent academic study and research."

Dr. Joel Sinnreich recognized for tuition scholarships

Numerous talented students from disadvantaged backgrounds have been able to pursue their education at Tel Aviv University in the past years thanks to the generous support of the Scholarship Committee of the



Dr. Joel Sinnreich

for the duration of their studies.

Dr. Sinnreich grew up in Israel and received his PhD from the Weizmann Institute of Science. He is a member of TAU's Board

of Swiss Margarete und Walther Lichtenstein Foundation, which is chaired by Dr. Joel Sinnreich. The scholarships are allocated by the foundation to undergraduate students

of Governors and has been volunteering for the past decade to promote education among youth.

Bestowing a certificate of recognition on Dr. Sinnreich, TAU President Zvi Galil wrote: "Behind every scholarship lies a story of talent and need. With the cost of higher education increasing exponentially, more and more students fall into this category each year. Dr. Sinnreich's continuous, annual support in financing the future of both the students and the country can be seen as a message of hope."

Check Point Establishes Institute at TAU

Check Point Software Technologies Ltd., the highly successful, Israeli-founded global leader in information security, which is headquartered in Tel Aviv, has joined forces with TAU to establish the Check Point Founded Institute for Information Security – a unique research facility dedicated to this critical field of study. Financed jointly by both organizations, the Institute operates under the auspices of TAU’s Blavatnik School of Computer Science, and is headed by Prof. Ran Canetti, a leading Israeli information security expert. Prof. Canetti has returned to Israel especially for this purpose, after residing in the US since 1995 – first as a post-doc at the Massachusetts Institute of Technology, and then working at IBM Laboratories in New York.

“As today’s global society is embracing information technology and becoming increasingly dependent on information systems, the notion of information security is taking on a whole new meaning,” says Check Point

CEO Gil Shwed, who is a TAU Governor and Chairman of the Board of TAU’s Youth University. “Because securing information systems is a complex task that involves a multi-level approach and touches many fields and disciplines, the Check Point Institute will promote both interdisciplinary research and in-depth research in specific disciplines, thus enhancing collaboration between the academic world and industry,” Shwed says.



The Check Point Institute will support selected research projects conducted by faculty, graduate students and post docs at TAU. Workshops and symposiums, where creative ideas can be exchanged and developed, will also be organized and hosted by the institute.

“One of our first projects is developing an advanced system for electronic elections,” says Prof. Canetti. “A project like this combines a vast range of areas: first there’s the hard scien-



Prof. Ran Canetti is an expert in cryptography and network security.

tific core – the mathematical algorithm and the computer’s structure. But other considerations

– such as sociological and legal aspects and user friendliness – are also critical.” Other studies already launched at the institute deal with techniques for protecting software from unauthorized tampering and the standardization of protocols for secure communication over the Internet – hot topics in the field of information security today.

TAU President Prof. Zvi Galil saluted Check Point for its vision and contribution, especially at a time when Israel’s higher education is experiencing increasing financial hardship. “The Check Point Institute will enable us to foster the future generation in information security,” he said.

Hungarian Rhapsody

TAU's European Conference was held for the first time in historic Budapest

Tel Aviv University's 18th European Conference, was held in March in Budapest, Hungary, home to one of the largest Jewish communities in Europe prior to World War II. The conference's compelling program led the 80 participants – all dear friends and board members of TAU – on a fascinating discovery tour of Budapest's rich artistic and cultural heritage as well as of the history of Hungarian Jewry.

The conference's welcoming reception was held at Budapest's historical Gundel Restaurant, famous for its original wine cellars dating back to the 19th century. Greetings were delivered by Prof. Károly Molnár, Hungarian Minister without Portfolio in charge of Science, Research and Innovation; Prof. Zvi

Galil, TAU President, and Aliza Bin-Noun, Israeli Ambassador to Hungary.

On the following days, participants enjoyed visits to some of Budapest's outstanding historical sites, including the Hungarian Parliament, hosted by the Speaker of the House, Dr. Szili Katalin, the Labyrinth of Buda Castle, and the Dohány Synagogue, the largest synagogue in Europe and the second largest in the world.

On Friday night, participants attended a Kabbalat Shabbat and dinner at the Sofitel Budapest Hotel hosted by TAU governor and supporter Georg Katcz of Austria. Greetings were given by TAU President Zvi Galil and President of the Federation of Hungarian Jewish communities, Peter Feldmayer. Prof. Dr. Alfred Schoner, Rector of the Theological Seminary, University for Jewish Studies, Budapest, spoke on the past, present and future of Hungarian Jewry.

Other items on the program included thought-provoking lectures by TAU's Prof. Asher Sussler on the ramifications of Israel's war in Gaza; a talk on genetics by TAU mo-



Georg Katcz

From left: TAU President Zvi Galil; Israeli Ambassador Aliza Bin-Noun; Hungarian Minister without Portfolio in charge of Science, Research and Innovation, Prof. Károly Molnár; TAU Vice President Yehiel Ben-Zvi; and Chairperson of the conference organizing committee Georgette Avruch.

lecular geneticist Prof. Karen Avraham and a lecture on the integration of former East European countries into the European Union by Hungarian Member of the European Parliament Dr. Alexandra Dobolyi.

Cultural highlights were a performance of Puccini's Turandot at the Budapest State Opera House and an excursion to the picturesque town of Szentendre. The event was capped off with a farewell dinner at the Udvarhaz Restaurant and performances of Gypsy music and folklore.

Donors Mobilized for Critical Mission

Recruiting the finest young researchers for TAU

Three young Israeli scholars, each a rising talent in his own field, have recently been able to return to Israel and join the academic staff of TAU, all thanks to the generous support of two donors: **Israeli-Canadian businessman Nathan Jacobson and American real estate developer Guilford Glazer.** These donors belong to an exclusive group of visionary supporters of the university who have helped TAU recruit young faculty during the last five years.

The support will enable each new recruit to conduct research and teach new generations of students in their area of specialty. With these important gifts, the donors have recognized the paramount importance of combating Israel's alarming brain drain, and reinforcing the front lines of the country's academia in general, and its largest university in particular, with fresh and brilliant young minds.



Nathan Jacobson: Gifts that make a difference

Nathan Jacobson

"G-d has given me the means to be able to help, and with this comes tremendous responsibility," says international business leader and highly active philanthropist Nathan Jacobson. He first came from Canada to Israel just before the Yom Kippur war, and is now moving here with his family. Inspired by his 8-year-old daughter Katya Ma'ayan, to whom he hopes, as he says, "to leave a more decent world," Jacobson focuses much of his giving on young people – from disadvantaged youth in Toronto to Jewish orphans in the Ukraine. Other beneficiaries of his generosity include the poor of Jerusalem, blind people in Canada, needy Jewish seniors in Kiev, Ukraine, and many others.

"I believe that during a bad economic crisis, people with money should give double the usual amount, because those who need it had nothing before, and now they have even less than nothing," he asserts.

Well aware that the entire higher education system in Israel is suffering from government cutbacks, and "that even a large and world-renowned institution like TAU, needs help," Jacobson has sponsored a TAU Technology



Dr. Micha Fridman

Showcase event in Toronto, and chose to fund two Young Faculty Recruitment Chairs at TAU. His donation is supporting Dr. Micha Fridman and Dr. Oded Hod, both of the Raymond and Beverly Sackler School of Chemistry. The support has enabled both young researchers to return to Israel – Micha from Harvard University and Oded from Rice University in Houston, Texas. Understandably

enough, the two new incumbents of the Nathan Jacobson Chairs are very grateful.

"Undoubtedly, the aid provided to us by people who are concerned with the future of science is crucial to expanding human knowledge," says Micha, who is conducting advanced research on chemotherapy treatments and antibiotic-resistant bacteria. "For a young scientist like me, at a time like this, Nathan Jacobson's contribution is even more

meaningful. It makes the difference between just jotting down new ideas, and conducting actual research that will lead to real medical solutions," he says.



Dr. Oded Hod

Oded, a TAU graduate, studies the application of nano-materials for a variety of novel industrial and environmental uses. "Mr. Jacobson's important contribution comes to me at a critical stage, as I make my first steps as an independent researcher," he says. "I am confident that Mr. Jacobson's support will serve as a key factor on my way to becoming a leading scientist in my field."

Dr. Oded Hod

Guilford Glazer: 60-year friendship with Israel

Ever since Israel became a nation, Guilford Glazer has been a steadfast supporter of the State, as well as a close friend of many leaders in Israel and the region, including David



Guilford and Diane Glazer

Ben-Gurion, Moshe Dayan, Golda Meir and Yitzhak Rabin. Together with his wife, Diane Pregerson Glazer, he has supported projects of the Israel Defense Forces, and sponsored numerous programs promoting peace in the Middle East.

At TAU he supported a regional dialogue program at the Moshe Dayan Center for Middle Eastern and African Studies, which he co-founded together with other donors. He has also provided support for PhD students from Nanjing University, China, to pursue Judaic studies at TAU and is supporting the publication of the complete works of Zvi Preigerson, a relative of Diane. Preigerson's writings in Hebrew offer a valuable and detailed portrayal of the plight of Soviet Jewry during the turmoil of much of the 20th century.



Dr. Roy Tzohar

As one of the founding members of the American Friends of TAU, Glazer received an Honorary Fellowship from TAU in 1982, and has supported a range of projects at the university.

After so many decades of deep involvement in building the future of the State of Israel, it was only natural for the Glazers to accept the mission of advancing Israeli scholarship by sponsoring a Young Faculty Recruitment

Chair at TAU. The new faculty recruit, Dr. Roy Tzohar, 36, has returned to TAU from Columbia University, New York, where he researched Indian Buddhism for his PhD studies. Tzohar, a graduate of TAU's Adi Lautman Program for Outstanding Students, is very glad to be home.

"Needless to say, American academia offers many opportunities for growth and development. However, I was set on returning to Israel and TAU," says Roy, now head of the Indian Studies program at TAU's Department of East Asian Studies, which boasts the largest student body in the Entin Faculty of Humanities. "Here I hope to pursue exciting new approaches and create new vistas for my Israeli students."

SIERATZKI-KORCZYN PRIZE IN NEUROSCIENCES ESTABLISHED



From left: Dr. Jechil Sieratzki, Tova Korczyn, Prof. Amos Korczyn and Barbara Sieratzki

Tel Aviv University is proud to announce the launching of the Sieratzki-Korczyn Prize for Advances in Neuroscience, to be awarded on an annual basis. The prize was established by Barbara and Jechil (Harry) Sieratzki of Frankfurt and London to encourage young researchers in the field of neuroscience. The prize was announced at a conference honoring renowned TAU neuroscientist Prof. Amos Korczyn of TAU's Sackler Faculty of Medicine and the TAU-affiliated Sourasky Medical Center. Prof. Korczyn was honored for his four decades of work as a brilliant neurologist and an outstanding teacher of generations of students.

The Sieratzki family is founder of the Sieratzki Chair in Neurology at TAU's Sackler Faculty of Medicine, which is held by Prof. Korczyn.

Cont. from page 1

Peace through Business Education

more accessible for excellent representatives of all nations.

The Sofaers chose to launch their project at TAU thanks to the university's world-class reputation, underscored by the significant role played by its graduates in both the national and global business communities. The CEOs of 30 of Israel's top 100 companies are TAU alumni, as are quite a few leaders of multi-billion dollar banks, pharmaceutical companies and high-tech conglomerates. Located at the hub of the sophisticated Israeli economy, recognized for its spirit of entrepreneurship and outstanding achievements, TAU's business school has a lot

to offer to promising young business people from every continent.

The Sofaer IMBA is part of TAU's Faculty of Management—Leon Recanati School of Business Administration, the only business school in Israel to receive international accreditation by the Association to Advance Collegiate Schools of Business (AACSB) – the highest standard of achievement for business schools worldwide. Sofaer program organizers at TAU expect it to significantly boost the university's global outreach, making it more attractive than ever to top graduate students from the world over. The program's participants will enjoy a superbly enriching curriculum, taught by the first-rate academic staff of the Faculty of Management, together with visiting professors

from the best business schools in the world. In addition, the students will meet some of TAU's outstanding alumni, and will be continuously exposed to the unique entrepreneurial and innovative environment of Israel's business community.

"You do an MBA only once, and the experience stays with you forever," says the program's Academic Director and former Faculty dean, Prof. Simon Benninga. "Foreign business leaders have shown they want to be close to Israel because Israelis are proven entrepreneurs. In creating and funding this program, the Sofaer family is providing an avenue for promising young business people to be forever connected to Israel and to its unique entrepreneurial opportunities."

Sacklers Support Young Excellence through Career Chairs and Prize

Major TAU benefactors Dr. Raymond and Beverly Sackler are continuing to support growth at the Raymond and Beverly Sackler Faculty of Exact Sciences that bears their name, manifesting the couple's ethos of quality, academic excellence and international cooperation. Among their recent donations are career development chairs for two outstanding young researchers, and the annual Raymond and Beverly Sackler International Prize in Biophysics.

Nurturing a new generation of promising scientists

The Raymond and Beverly Sackler Career Development Chairs donated by the Sacklers are advancing the activities of two young TAU faculty members: Dr. Boaz Klartag of the Raymond and Beverly Sackler School of Mathematical Sciences, who came to TAU



Dr. Julia Kempe specializes in quantum computing, which may drive the high-powered computers of the future



Dr. Raymond and Beverly Sackler

from the Institute for Advanced Studies in Princeton New Jersey; and Dr. Julia Kempe of the Blavatnik School of Computer Science, who was ranked number one by the European Research Council among 9,000 young researchers last year.

"The Sacklers' career support allows me to hire research assistants, invite guests from abroad, and attend international conferences, promoting the international collaboration which is absolutely



Dr. Boaz Klartag

crucial to my professional growth," says Klartag, who is winner of the 2008 European Mathematical Society (EMS) Prize. Dr. Kempe heartily agrees: "The Sackler Chair is a great honor. To me, it means that the university recognizes and approves of my work. I will use it to send my students to workshops and conferences abroad, and to create the best learning and research environment for my team, a space where new ideas can be fruitfully exchanged."

Prize recognizes breakthroughs in biophysics

The Raymond and Beverly Sackler International Prize in Biophysics was awarded to three outstanding young scientists at a ceremony held on the TAU campus. The an-

nual prize, established in 2006, recognizes the achievements of exceptional researchers up to the age of 45. This year, the prize focused on the physics of structure formation and self-assembly of proteins and nucleic acids – a field dealing with structural changes in proteins, a cause of some of the most devastating genetic diseases.

The three laureates for 2008, selected by an international panel coordinated by Professors David Andelman and Michael Kozlov of TAU – were recognized for seminal contributions to their respective fields of research: US National Academy of Science member Prof. David A. Baker of the University of Washington for computational studies of protein folding, structure and reactions, a research area that forms the basis for new treatments of genetic



From left to right: Prof. Jonathan Weissman, Prof. David Baker, Prof. Martin Gruebele, Rector Dany Leviatan, Vice President for Research and Development Prof. Ehud Gazit, Prof. Michael Koslov, Prof. David Andelman

diseases and mutations caused by flawed folding of proteins in body cells; Prof. Martin Gruebele of the University of Illinois for experimental studies of fast processes mediating the structural dynamics of complex biomolecular systems, and for developing new methods for measuring previously incomputable ultra-fast processes occurring within protein molecules; and Howard Hughes Investigator Prof. Jonathan S. Weissman from the University of California, San Francisco, for studies of protein folding in formation and transmission of prions and for generating new insights into the causes of brain diseases.

The Sacklers' continuing support demonstrates their steadfast friendship and generosity and the profound mark they have made on the intellectual life of the campus over three decades.



australia

✿ Best Annual Oration Ever

More than 230 guests, among them state politicians and community leaders, attended the 2009 Oration organized by the Victoria Chapter of the Australian Friends. This was the largest audience in the 13-year history of the event. Guest speaker was Greg Sheridan, foreign editor of *The Australian*, who spoke on “Israel’s Place in the World.” This year’s oration was sponsored by Bronia Raynor in memory of her husband Robert, an honorary member of the Board of Governors and a generous supporter of the University.



From left: Evi Selwyn, honorary secretary; Ronald Krongold, President of the Victoria Chapter; Vivien Zimmet, Vice President; and Bronia Raynor

brazil

✿ Israeli Expertise on Healthcare

Prof. Jacob Glazer of the Faculty of Management—Leon Recanati Graduate School of Business Administration was a guest speaker in São Paulo at a symposium on healthcare economics commemorating “60 Years of the Creation of the State of Israel.” The event was organized by the Brazilian Friends led by Dr. Mario Adler together with IBMEC São Paulo and the Hospital Israelita Albert Einstein. Over 150 people, including the Brazilian Minister of Health, participated in the conference where Prof. Glazer presented his insights into handling the economic crisis of healthcare systems around the world.

argentina

✿ Over 1,400 Attend Global Economy Conference

The Argentinean Friends led by Polly Deutsch organized the 13th International Economic Symposium entitled “Changes and Challenges in the Global Economy: Repercussions in Argentina and in the Financial Markets,” which took place in Buenos Aires. Attended by more than 1,400 people, the panelists included Prof. Leonardo Leiderman of TAU’s Eitan Berglas School of Economics; Prof. Jacob Frenkel, CEO of the G-30 Group and former Governor of the Bank of Israel; and Dr. Mario I. Blejer, former President of the Central Bank of Argentina.

The symposium was followed by a farewell dinner given by Léon and Paula Arazi at their home in honor of Rafael Eldad, outgoing Israeli Ambassador to Argentina.

Guests included TAU governors, members of the Board of the Argentinean Friends, and leading figures of the business and Jewish community who have sponsored activities of the university.



From left: Sergio Grosskopf, Arie Einar, Director of the TAU Department for Latin America and Spain; Mirta and Fred Chaoul, Polly Deutsch, Adolfo Smolarz, Kuky Grosskopf and Miriam Smolarz

✿ Focus on the Life Sciences

The Friends Association organized the first Argentine-Israeli Conference on Life Sciences in Buenos Aires, which attracted 600 visiting and local scientists and students. Keynote speakers were Prof. Martin Kupiec and Dr. Miguel Weil of TAU’s George S. Wise Faculty of Life Sciences, who were also interviewed by the country’s most influential print and TV outlets in the area of science.

TAU governors Adolfo and Miriam Smolarz hosted the TAU researchers to a luncheon at their residence. Prof. Kupiec explained the multiple activities carried out at the Faculty, which, in recognition of the Smolarzes’ dedication to advanced scientific research, has dedicated its Graduate School in their name.



Polly Deutsch and Prof. Leo Leiderman



canada

Toronto

✿ TAU Technology Showcase Event

The Toronto Chapter of the Canadian Friends organized a two-day symposium, the first of its kind in the country, entitled “Lab to Market: Matching Israeli Innovation to Canadian Know-How.” Hosted by Fogler Rubinoff LLP and TSX, the event introduced TAU’s technological innovations to Canadian businesses and investors in areas ranging from Alzheimer’s drugs to wind energy and batteries. The goal of the event was to promote long-term partnerships between Israel and Canada in the commercialization of university discoveries.

Distinguished scientists from medicine, life sciences and engineering described some of the more exciting patented technologies that have recently come out of TAU laboratories. Among them were Prof. Udi Gazit, Vice President for Research and Development; Professors Avi Seifert, Menachem Nathan, Irad Ben Gal, and Yosi Shacham-Diamand of the Iby and Aladar Fleischman Faculty of Engineering; and Prof. Amihay Freeman of the George S. Wise Faculty of Life Sciences. Moderator of the event was Ze’ev Weinfeld, CEO of Ramot, the technology transfer company of TAU.

Corporate supporters included Zeev Smilansky, Chief Science Officer of Anima

Cell Metrology; Benny Zeevi M.D., Managing General Partner, DFJ Tamir Fishman Ventures; Yair Ephrati, CEO and partner in DS Apex M&A Ltd.; and Jonathan Levy, the Israeli Trade Commissioner. Sponsors were TAU Governor Nathan Jacobson, President of IFG Canada, who made the event possible; Canadian Chamber of Commerce; Toronto Stock Exchange; Toronto Atmospheric Fund; Fogler Rubinoff LLP; Sandfire Securities; Zeifman & Co.; and CIIRDE.



From left: Sheldon Potter; Jonathan Levy, Israel Trade Commissioner in Canada; Prof. Irad Ben-Gal; Prof. Avi Seifert

Montreal

✿ TAU Professors Hosted

An audience of more than 300 heard Prof. Illana Gozes, Director of TAU’s Adams Super-Center for Brain Studies, who presented the latest findings of her research in conquer-



From left: Margaret Adams, Prof. Illana Gozes and Sylvan Adams

ing Alzheimer’s at an event co-hosted by the Canadian Friends in Montreal, Alzheimer Groupe and Congregation Shaare Zion.

✿ Child psychiatrist Dr. Doron Gothelf of TAU’s Sackler Faculty of Medicine was guest of honor at a reception held by the Montreal Chapter which has launched a new initiative called “An Angel for Caroline.” The evening was hosted by Harriet and John Miller.

✿ Prof. Asher Susser of TAU’s Moshe Dayan Center for Middle Eastern and African Studies was guest of honor at an event in the home of Joe and Freeman Trager in Toronto. Prof. Hanoch Dagan, Dean of TAU’s Buchmann Faculty of Law, participated in a discussion hosted by Sheldon Potter. Prof. Neta Ziv of the Buchmann Faculty was the guest speaker at a reception hosted by Robinson Sheppard Shapiro in Montreal. Prof. David Menashri, Dean for Special Programs and Director of the Center for Iranian Studies, was the guest speaker at the home of Adelia and David Bensoussan, and at an event sponsored by Irwin Beutel at the Spanish and Portuguese Synagogue.

germany

✿ A Literary Evening

The German Friends Association in cooperation with the City of Frankfurt held an event at Frankfurt's medieval city hall in support of the Marcel Reich-Ranicki Chair in German literature at TAU. The famous author and professor of German literature, Ruth Klüger, read from the second part of her newly-published autobiography. Participants included TAU honorary doctors Prof. Dr. h.c. Marcel Reich-Ranicki; Mayor of Frankfurt Dr. h.c. Petra Roth and President of the German Friends Dr. h.c. Ernst Gerhardt. Literary critic and journalist Uwe Wittstock welcomed the guests. A musical interlude featured well-known pianist Elisabeth Leonskaja who played works of Felix Mendelssohn.

✿ Chopin Performance

Elisabeth Leonskaja also performed works of Chopin at the residence of Marija and Dr. Miso Aksmanovic in Frankfurt in honor of Tosia and Marcel Reich-Ranicki. The concert was followed by a reception.



From left: Elisabeth Leonskaja, Marcel Reich-Ranicki and Ruth Klüger. Photograph: Rafael Herlich, Frankfurt am Main



✿ New Board Inducted

The annual general meeting of the German Friends of TAU hosted by Helaba Landesbank Hessen-Thüringen was recently held together with meetings of the executive board and the board of directors. TAU Vice President Yehiel Ben-Zvi represented the university. Appointees to the board of directors included 2009 TAU Honorary Doctor Charlotte Knobloch, Prof. Dr. Marek Fischel and Hanns-Eberhard Schleyer as Vice Presidents; TAU Honorary Fellow Peter Kobiela as treasurer; and Ari Schach as secretary of the board. Dr. h.c. Ernst Gerhardt was re-appointed President of the Association.

✿ Anja and Dr. Reinhard Hermes hosted at their residence a fund-raising event organized by the German Friends in support of the Marcel Reich-Ranicki Chair in German Literature. Journalist, literary critic, novelist and author Prof. Dr. Hellmuth Karasek read from some of his works. Attorney Dr. h.c. Foth presented President of the German Friends, Dr. h.c. Ernst Gerhardt, and Vice Chairman of the TAU Board of Governors Dr. h.c. Josef Buchmann with a portrait of Marcel Reich-Ranicki, painted by Dr. Foth's brother.



From left: Hellmuth Karasek, Anja and Dr. Reinhard Hermes and Dr. h.c. Marcel Reich-Ranicki. Photograph: Rafael Herlich, Frankfurt am Main

From left first row: Dr. Dieter Blessing, TAU representative Dr. Mati Kranz, Ruth Wagner, Dr. h.c. Ernst Gerhardt, Charlotte Knobloch, Yehiel Ben-Zvi, Sophie Lohr and Peter Kobiela. Second row: Prof. Dr. Werner Meissner, Michael Hocks, Gerhard Kittscher and Ari Schach. Photograph: Rafael Herlich, Frankfurt am Main

france



✿ Within the framework of the festivities of the 60th anniversary of the State of Israel, the French Friends Association organized a tasting of French and Israeli wines at the French National Assembly Hall. TAU Vice President Yehiel Ben-Zvi represented the university.

From left: Yehiel Ben-Zvi; Claude Goasguen, former minister, Deputy Mayor of the 16th arrondissement, and President of the Friendship Group France-Israel at the National Assembly; Dominique and Corinne Perben; François Heilbronn, President of the French Friends; TAU honorary doctor Prof. Jean Robert Pitte, and Eric de Rothschild

✿ **Theater Arts Fundraiser with Sir Tom Stoppard**

The Tel Aviv University Trust in Great Britain in collaboration with TAU's Department of Theater Arts held a fundraising event with special guest Sir Tom Stoppard, 2008 Dan David Prize laureate, and featuring the Ruth Kanner Theater Group. The event took place at Gallery 176, a cutting-edge art gallery owned by Poju and Anita Zabludowicz. The evening was sponsored by Stenham Client Services (Deputy Chairman Edwin Wulfsohn), with a generous donation of wines by the Carmel Winery.

More than 250 guests attended the reception including Israeli Ambassador to the UK Ron Prozor, TAU President Prof. Zvi Galil, TAU Governor Dame Shirley Porter; outgoing TAU Trust Chairman David Meller and his wife Wendy; philanthropists Sir Sidney and Lady Lipworth; Chairman of the Scottish Group of the TAU Trust in Great Britain, Leslie Wolfson, and his wife Alma; CEO of Goldman Sachs Europe, Mike Sherwood; TAU Governor Edwin Wulfsohn and his wife Dina; and Dean of TAU's Yolanda and Kavid Katz Faculty of the Arts Prof. Hannah Naveh.



David Meller

The evening's guests enjoyed three short performances by the Ruth Kanner Theater Group, featuring graduates of the TAU Theater Arts Department

directed by Prof. Ruth Kanner of the Katz Faculty.

The evening included a talk by Sir Tom Stoppard and was presided over by master of ceremonies Stephen Pollard, editor of the *Jewish Chronicle*. The program ended with a panel discussion hosted by actress Tracy Ann Oberman.





Dame Shirley Porter (right) together with Ambassador Prosor and the Cultural Attaché of the Israeli Embassy Sharon Harnoy



From left: Sir Tom Stoppard, Prof. Hannah Naveh, Tracy Ann Oberman, Prof. Ruth Kanner and Stephen Pollard

❁ **Lecture Series on Tel Aviv Centennial**

Tel Aviv University together with the Centre for Jewish Studies at the School of Oriental and African Studies, University of London, held a lecture series entitled “One Hundred Years of Tel Aviv: 1909-2009.” The series was sponsored by the Pears Foundation, TAU Governor Sir Trevor Chinn, CVO; and the Sheila and Denis Cohen Charitable Trust. The purpose of the series was to present perspectives on Tel Aviv – the world’s first Hebrew city and today the center of Israel’s business and cultural life – to the academic community and the general public. Talks touched on the history and identity of the city, theater, architecture, and music.

TAU speakers were Prof. Anita Shapira, Head of the Chaim Weizmann Institute for the Study of Zionism and Israel and incumbent of the Dr. Ruben Merinfeld Chair for the Study of Zionism; Prof. Nurit Yaari, Chairperson of the Department of Theater Arts; Dr. Edina Meyer-Maril, Department of Art History and the Azrieli School of Architecture; Prof. Tovi Fenster, Department of Geography and Human Environment; Prof. Tomer Lev, Head of the Buchmann-Mehta School of Music; and Prof. Irad Malkin, Chairperson of the Department of History and incumbent of the Maxwell Cummings Family Chair for the Study of Mediterranean Cultures and History.

❁ **New Chairman of TAU Trust**

David Levin (pictured) has been appointed Chairman of the TAU Trust in Great Britain, replacing David Meller, who was named a 2009 Honorary Fellow of TAU. Levin received his BA and MA from Oxford University and his MBA from Stanford University. He served as Chief Executive at Psion PLC, Chief Executive Officer at Symbian Software Ltd., and he is currently Chief Executive Officer at



United Business Media PLC, a global business publishing group with 5,000 staff worldwide. He is a member of the Finance Committee of Oxford University

Press, Chairman of the International Steering Committee of One Voice, an organization aimed at promoting a peaceful resolution to the Israeli-Palestinian conflict in the Middle East, and Trustee of the LeadersQuest Foundation, a development catalyst charity.

❁ **New Executive Director of TAU Trust**

Cara Case (pictured) has been appointed Executive Director of the TAU Trust in Great Britain. Born in New York, Case received her BA in Art History from the University of Michigan, Ann Arbor. She later lived in Hong Kong and moved to the UK in 2004. She has been a Senior Membership and Development Associate in the Asia Society Hong Kong Center; Fundraising Chairman of the UJC, Hong Kong; Fundraising Advisor of the Springboard Project; and development officer for the New York City Ballet.



usa

✿ Perspectives on International Real Estate

With a talk entitled “Did You Hear the One about the Israeli, the Shopping Center and the President of Macedonia,” real estate magnate and TAU benefactor Chaim Katzman captivated American Friends at a New York cocktail reception hosted by Skadden Aarps. Katzman



From left: Chaim Katzman, Gal Zak and Shulamit Rozen-Katzman

and his wife, Dr. Shulamit Rosen-Katzman, both graduates of Tel Aviv University, support master’s and doctoral fellowships as well as the Chaim Katzman Gazit-Globes Real Estate Institute at TAU.



Prof. Eyal Zisser, Director of the Moshe Dayan Center for Middle Eastern and African Studies; Robert and Phyllis Topchik and Prof. Asher Susser

✿ A Jazzy Boston Reception

As part of AFTAUs year-long celebration of the Centennial of Tel Aviv, Nadiv Tamir, Consul General of Israel to New England, hosted a group of American Friends at his residence. The reception, which featured a lively concert by the Israeli jazz ensemble The Secret Music Project, introduced AFTAUs to Boston area business, cultural, academic and Jewish leaders. New York friend Julie Tauber McMahon, who has been actively involved with the Tauber Initiative for the Advancement of Ethiopian Youth at TAU, introduced TAU alumna Dr. Yarden Fanta Vagenshtein, the first Ethiopian woman in Israel to earn a PhD. Dr. Fanta Vagenshtein is now pursuing post-doctoral studies at Harvard University with the partial support of TAU donors who believe in her potential to become Israel’s first Ethiopian professor.



Ronit and Nadav Tamir with Richard Sincere and Yarden Fanta Vagenshtein

✿ "Lifting the Veil" in Beverly Hills

More than 50 AFTAUs friends and supporters attending a dessert reception at the lovely home of Ruth Low were fascinated by the innovative and important security-related research described by TAU’s Prof. Abraham Katzir of the Raymond and Beverly Sackler Faculty of Exact Sciences.



Ruth Low and Abraham Katzir

✿ “What’s Next for Israel?”

In a post-Israeli election tour, Prof. Asher Susser, former director of TAU’s Moshe Dayan Center for Middle Eastern and African Studies, spoke to rapt audiences at the homes and offices of leading American Friends across the United States. In each venue, his timely topic “After the Vote, After Gaza: What’s Next for Israel?” was followed by a spirited question-and-answer session. Highlights of the tour included receptions graciously hosted by Phyllis and Robert Topchik in Boca Raton; Jacqueline Simkin in Miami Beach; Karen and Arturo Constantiner and James Dubin at the law firm, Paul, Weiss Rifkind, Wharton and Garrison in New York City; and Selwyn Gerber and Kip Hagopian in Los Angeles.

✿ Top Notch Development Professionals Join AFTAUs

Mark S. Freedman (pictured), an experienced development executive in major gifts and capital fundraising, has been appointed Vice President of the Southeast Region of AFTAUs, based in Boca Raton. Previously Freedman was Executive Director of the Jewish Federation of San Antonio, and Executive Director of the Southeast Region of the American Jewish Congress. He holds a PhD from Ohio State University, an MA from the University of North Carolina, and a BA from Bard College. He was also a member of the faculty of Rutgers University.



✿ Lilli R. Platt (pictured), an accomplished development executive in capital and major gifts fundraising, has been named Vice President of the Northeast Region of AFTAUs. Ms. Platt has served as Executive Director of the Resource Department of the American Jewish Joint Distribution Committee (JDC); Assistant Dean for External Relations at the School of Law at Hofstra University; and Director of Development for the South Shore Y Jewish Community Center. She was awarded both MS and BS degrees by Brooklyn College.



Israel

❁ The Candidates Talk Education

Tel Aviv University together with the Hakol Hinuch (“all-education”) organization held a conference entitled “Putting Education First.” Held just before the Israeli elections, the conference featured the three leading candidates for Prime Minister: Tzippi Livni, Ehud Barak and Benjamin Netanyahu. All three came to explain their perception and vision for education and how each one would promote it. The conference was attended by economists, educators, senior TAU faculty and Friends of the University.



Bibi, Livni



Prof. Zvi Galil with Ehud Barak



TAU doctoral student Omer Sergi explaining the excavations

❁ Club Deliberates Legal History, Israeli Cinema

The former president of the Supreme Court of Israel, Prof. Aharon Barak, was the guest of honor at a meeting dedicated to “Law and History” of the Business Academic Club of the Israeli Friends of Tel Aviv University. Justice Barak spoke about the role of the Israeli Supreme Court from an historical perspective, and he connected issue from legal history to the realities of contemporary public law. The forum was dedicated to the Buchmann Faculty of Law, whose graduates are leaders in the highest echelons of the Israeli legal system. Two Buchmann Faculty members delivered lectures: Prof. Ron Harris on “The First Great Mergers in History” and Prof. Assaf Likhovski on “Aggressive Tax Planning in an Economic Crisis: Lessons of History.” President of the Israeli Friends Amos Shapira greeted the guests.



From left: Prof. Aharon Barak, TAU President Prof. Zvi Galil, Amos Shapira and Dean of the Buchmann Faculty of Law Prof. Hanoch Dagan

❁ A further meeting of the TAU Business Academic Club entitled “The Muses Never Remain Silent – Israeli Cinema, an Artistic and Economic Success Story,” was held in honor of the Department of Film and Television. Participants included leading figures from the business world, senior university officials and representatives of the Israeli film industry. TAU President Prof. Zvi Galil praised the department in light of the impressive wealth of film prizes being garnered by its students and graduates, and President of the Israeli Friends Amos Shapira spoke of the successes of Israeli cinema alongside the successes of Israel’s high-tech, security and biomedical industries.



From left: Roni Kobrovsky, President, Coca Cola Israel; Amos Shapira, and Sigal Adar. Executive Director of the Israeli Friends of TAU

❁ A Peek into the Past

More than 150 members of the Israeli Friends Association toured the Ramat Rahel excavation site after new discoveries were made there. Guiding the tour was TAU archaeologist and researcher Prof. Oded Lipschits, together with other young researchers from the Jacob Alkow Department of Archaeology and Ancient Near Cultures.

❁ Friday Morning Mind Food

Lectures delivered within the framework of the Friday morning lecture series for the English Speaking Friends of TAU covered fields ranging from Israeli politics to bioterrorism and bird migration. The speakers were: Alon Pinkas, former Consul General in New York and President of the US-Israel Institute at the Rabin Center, “U.S. Elections and Israeli Elections: What Lies Ahead”; Prof. Daniel Cohen, Sackler Faculty of Medicine, “Emerging Infectious Diseases and Bioterrorism – A Global Threat”; Carmela Rubin, “Life Art and History in the Time of Reuven Rubin”; and Dr. Yossi Leshem, George S. Wise Faculty of Life Sciences, “Migrating Birds Have No Borders.”

Creative donor Joseph Hackmey has established the Hackmey Hebrew Classical Library – a combined Hebrew and English series of the greatest Hebrew texts ever written, to be published jointly with Harvard University Press



An Important Contribution to Western Civilization

A man of culture in the deepest sense of the word, Hackmey has been a pillar of Israeli art and learning for the past three decades. “There are four great passions in my life: art, music, chess and physics,” he says, and indeed, he has made his mark on all of them.

From a biographical point of view, science came first, when 19-year-old Joseph earned a BSc in mathematics from MIT in 1964, followed a year later by an MSc in electronic engineering from the same institution. He pursued a distinguished career in insurance as Managing Director and then Chairman of the Phoenix Insurance Company; Chairman of the Israeli Insurance Association and of the Israeli Life Offices Association; and board chairman and member of several other companies. Still, he always found time and energy for his other true loves, and wherever he became involved, he made a difference.

Under his personal sponsorship, the Israel Phoenix Corporate Collection of Israeli Art became a driving force in the previously rather sleepy Israeli art scene, propelling it

forward significantly. As Chairman of the Israeli Chess Association he revolutionized the landscape of chess in Israel, increasing the number of Israel’s International Chess Grandmasters from 5 to 29 in just a few years. The Israeli Philharmonic Orchestra, the Israeli Opera, the Tel Aviv Museum of Art, the Israel Museum in Jerusalem, the Tate Gallery of London, and Israeli institutions of higher learning are all among his prominent beneficiaries.

At Tel Aviv University alone he has supported research in a wide range of disciplines, including physics, history, journalism, security studies and American studies, as well as the Genia Schreiber University Art Gallery, the Jubilee Fund and the Haim Rubin Tel Aviv University Press.

The combined impact of Hackmey’s life work is that thousands of talented young mu-

sicians, opera singers, artists, chess players, scientists and students have been given meaningful cultural and educational opportunities.

Now, Joseph Hackmey has chosen to crown his contributions with a gift that will surely have a significant cultural impact. The Hackmey Hebrew Classical Library joins its two world-famous predecessors at Harvard University Press – the Loeb Classical Library and the Tatti Renaissance Library. Like them it will offer classical texts – in the case of the Hackmey Library, Hebrew and Aramaic in facing-page translation.

“It’s an awe-inspiring mission,” says Prof. Aviad Kleinberg, Director of the TAU Press. “This series will bring the greatest treasures of Hebrew culture to the English-speaking world. Indeed, the Hackmey Library is in itself an acknowledgement of the West’s Hebrew-Jewish roots, alongside its Greek and Roman foundations.

The first four volumes of the series, out of 25, are slated to come out in 2011, and four more will be published every year after that. Kleinberg will head an international advisory board of world experts that will select the texts and supervise their translation into English. Their first task is to choose texts from the entire body of classical Hebrew and Aramaic literature, from post-Biblical times to the 18th century. “Believe me,” says Kleinberg, “it’s not an easy choice!”

Hackmey says, “When Prof. Kleinberg suggested this new project, the idea appealed to me right away. I studied ancient Greek and Latin, and have learned to appreciate the enormous contributions of those cultures to science, philosophy and knowledge through the ages. But it was the Hebrew nation that gave the world its social concepts,

that was first to uphold compassion as a primary value. ‘Love thy neighbor as thyself’ is a Jewish precept through and through. And it’s high time that this vital gift to humankind receives proper recognition.”

“This series will bring the greatest treasures of Hebrew culture to the English-speaking world.”

Joseph Hackmey